

Most Effective Advertising Northeast Nebraska

20
23



DISPLAY ADS

NON-COMMISSIONABLE
 OPEN RATE \$13.50 COLUMN INCH
 PAGE RATE \$5.75 COLUMN INCH - call for pricing
 PRE-PRINTED INSERTS 7.5¢ EACH
 COLOR AVAILABLE - \$85.00

CLASSIFIEDS

\$10.00 UP TO 20 WORDS
 (10¢ A WORD AFTER 20 WORDS)
 WITH BOX AROUND CLASSIFIED - \$12.00
 THANK YOU'S - \$11.00
 (10¢ A WORD AFTER 20 WORDS)

DEADLINE

COLOR: MONDAY 12:00 PM
 BLACK & WHITE: MONDAY 3:00 PM
 PUBLISHING DAY: TUESDAY 8:30 AM

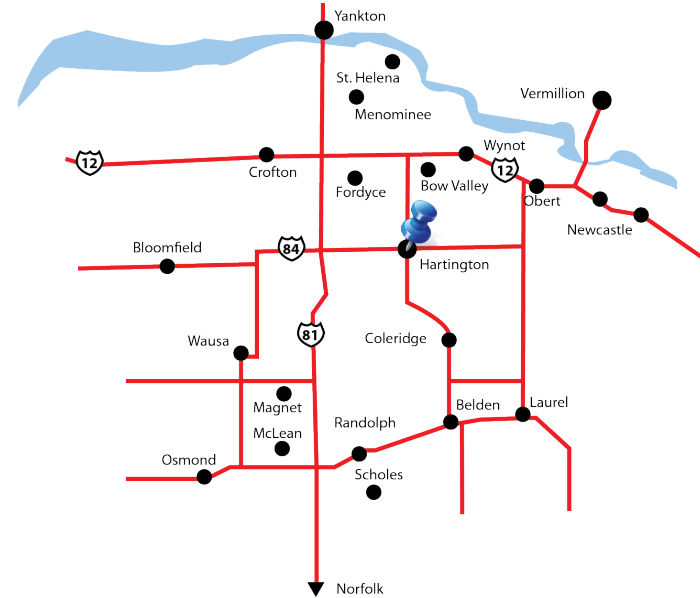
Publisher: Tom Schieffer
Mechanical: 6 co. x 16"



since 1960

**No business
 can afford
 the luxury
 of silence.**

***The more
 you tell,
 the more
 you sell.***



7,100 Circulation

HARTINGTON	(68739)	1311
LAUREL	(68745)	479
BELDEN	(68717)	124
NEWCASTLE	(68757)	342
YANKTON	(57078)	50
WAUSA	(68786)	485
FORDYCE	(68736)	257
COLERIDGE	(68727)	370
RANDOLPH	(68771)	686
BLOOMFIELD	(68718)	788
WYNOT	(68792)	214
ST. HELENA	(68774)	146
CROFTON	(68730)	842
MAGNET	(68749)	38
OSMOND	(68765)	660

Always a FREE Subscription